Orders Order / Rev: 166418 Alt Order #: 06324127 Product Desc: OBAMA 4 PRES: 60'S Estimate: 1813 WDJT-TV-LP Flight Dates: 09/20/12 - 09/26/12 Primary AE: Matthew Norten Original Date / Rev: 09/21/12 / 09/21/12 Sales Office: HDC Order Type: **GENERAL** Sales Region: NAT Agency Name: **GMMB Greer Margolis Mitchell Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Poli/Obama for President Demographic: A35+ New Business Thru: **Product Codes:** PL Candidate Order Separation: 00:15:00 Priority: LUR Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID: Bill Plan **Totals** Start Date End Date # Spots Gross Amount Net Amount

Account Executive

Matthew Norten

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/26/12	29	\$48,090.00	\$40,876.50	September 2012	29	\$48,090.00	\$40,876.50	0.00
					Totals	29	\$48,090.00	\$40,876.50	0.00
Account Exe	ecutives								

Start Of Order - End Of Order

Start Date / End Date

Month

Order %

100%

Order Share	Share	Total
WDJT-TV-LP	17%	\$48,090.00
Market	100%	\$282,882.35

Sales Office

Sales Region

0%	\$0.00
1%	\$2,828.82
0%	\$0.00
27%	\$76,378.24
31%	\$87,693.53
2%	\$5,657.65
0%	\$0.00
22%	\$62,234.12
0%	\$0.00
0%	\$0.00
	1% 0% 27% 31% 2% 0% 22%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WDJT	09/24/1	2 09/26/12	CBS Mrning Nws I CBS This Morning		7a-9a	MTW	1:00	2	\$40.00LUR	0.00 NM	2	\$80.00
Sta Week: 09/		End Date 09/30/12	Weekdays MTW	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						
2 WDJT	09/23/12	2 09/23/12	CBS Sunday Morn	_	8a-930a	1	1:00	1	\$800.00P-2	0.00 NM	1	\$800.00
Star Week: 09/	rt <u>Date</u> 17/12	End Date 09/23/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						

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Advertiser:

Poli/Obama for President

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09/20/12 - 09/26/12

Product Desc:

OBAMA 4 PRES: 60'S

Estimate:

1813

WDJT-TV-LP

	Ch	Start		Inventory Co		k Start/En	d Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
3	WDJT	09/20/	12 09/21/12	Let's Make a l		858a-10a	<b>-</b> TF-	1:00	1		R 0.00 NM		
	eek: 09		End Date 09/23/12	Weekdays	Spots/Wee	<u>k</u> <u>Rate</u> 1 \$170.00	Rating 0.00						
4	WDJT	09/24/	12 09/26/12	Let's Make a I		858a-10a	MTW	- 1:00	1	\$200.00LUF	0.00 NM	1	\$200.00
We	Sta ek: 09/	rt <u>Date</u> 24/12	End Date 09/30/12	Weekdays MTW	Spots/Weel	<u>Rate</u> 1 \$200.00	<u>Rating</u> 0.00						
				Price Is Right Price is Right	10a-11a CM	10a - 11a	TF-	- 1:00	1	\$260.00LUF	0.00 NM	0	\$0.00
We	<u>Sta</u> ek: 09/	<u>rt Date</u> 17/12	End Date 09/23/12	Weekdays	Spots/Week	Rate \$260.00	Rating 0.00						
Spot		Date Ra		Description	<u>Sta</u>	rt/End Time	0.00	<u>Weekdays</u>	Len		Rtg Type		
,				Price Is Right 10a 11.6,11.7,11.8	9-778 10a	- 11a		<b>-</b> ThF <b>-</b>	- 1:	00 <del>(\$260.00)</del>	0.00 NM		
	[sol	d out at	LUR kj]				<del></del>				l		
6 1	MD31	09/24/1	2 09/26/12	Y&R 11a-12p The Young & t	CM he Restless 11a	11a - 12p <sub>I</sub> -*	MTW	- 1:00	2	\$330.00LUR	0.00 NM	2	\$660.00
We	<u>Star</u> ek: 09/2	<u>t Date</u> 24/12	End Date 09/30/12	Weekdays MTW	Spots/Week 2	Rate	Rating 0.00				- 1		
7 V	VDJT	09/20/1	2 09/21/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	СМ	4p-5p	TF	1:00	1	\$240.00LUR	0.00 NM	= 1	\$240.00
Wee	<u>Star</u> ek: 09/1	t <u>Date</u> 7/12	End Date 09/23/12	Weekdays	<u>Spots/Week</u> 1	<u>Rate</u> \$240.00	Rating 0.00				j		
8 V	VDJT	09/24/12	2 09/26/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	СМ	4p-5p	MTW	1:00	1	\$200.00LUR	0.00 NM	1	\$200.00
	k: 09/2	4/12	End Date 09/30/12	Weekdays MTw	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N 9 V	VDJT	09/20/12	2 09/23/12	CBS58 Nws 5p CBS58 Nws 5p		5-530p/530-6	5pTFSS	1:00	2	\$300.00P-2	0.00 NM	0	\$0.00
\/\e	<u>Start</u> k: 09/1		End Date 09/23/12	Weekdays TFSS	Spots/Week	Rate	Rating				ľ		
<u>Spot</u>	<u>Ch [</u>	Date Ran	ige <u>De</u>	escription	2 <u>Start</u>	\$300.00 <u>/End Time</u>	0.00 <u>\</u>	Veekdays	Lengt	h Rate F	Rtg Type		
1 l				3S58 Nws 5p M- 1.6,11.7,11.8	Sa/530p S 5-53	Op/530-6p	-	ThFSaSu		0 (\$30 <del>0.00)</del>			
	[prog	ram cha	inge, no new	s due to footbal							ı		
2 V				3S58 Nws 5p M- 1.6,11.7,11.8	Sa/530p S 5-530	Op/530-6p	_	ThFSaSu	1:0	0 <del>(\$300.00)</del>	0.00 NIM		
_	[prog	ram cha	nge, no new	s due to football							ł		
N 10 W	DJT (	9/20/12		Jeopardy 6p-630 6p-630p/Jeopar		M-F 6p-630p	TF	1:00	2	\$800.00P-2	0.00 NM	4	\$800.00
\Maal	<u>Start</u> k: 09/17		End Date 09/23/12	Weekdays	Spots/Week	Rate	Rating				- 1		
<u>Spot</u>	<u>Ch</u> D	ate Rang	ge <u>De</u>	scription	2 <u>Start/</u>	\$800.00 End Time	0.00 <u>v</u>	<u>Veekdays</u>	Length	n Rate R	ta Type		
2 И	See A	ИG 11.3,	11.4,11.5,1	ppardy 6p-630p 1.6,11.7,11.8	M-F 6	630p	-	ThF	1:00	(\$80 <del>0.00)</del>	0.00 NM		
N 11 W		out at P- 9/20/12		Wheel of Fortune	e 630p-7 <b>3</b> M	M-F 630p-7p	<b>-</b> TF	1:00	2 \$1.	000.00P-2	0.00 NM	7	\$9,800.00
	Start I	Tate 5	t End_Date	630p-7p/Wheel Weekdays	Spots/Week	Dota	Datina		, .,	_		•	40,000.00
Week	: 09/17		)9/23/12	TF		<u>Rate</u> \$1,000.00	Rating 0.00						

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OBAMA 4 PRES: 60'S

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WDJT-TV-LP

Ln Ch	Start	_	Inventory Co	ode Brea	ak Start/Er	nd Time Days	Len Sp	ots Rate P	ri Rtg Type	Snote	Amount
N 11 WDJT	09/20/	12 09/21/1			M-F 630p			2 \$1,000.00P			\$9,800.00
Week: 09/1 Spot Ch 2 WDJT See	Date R 09/17/1 MG 11	2-09/23/12  .3,11.4,11.		Spots/Wed	ek <u>Rate</u> 2 \$1,000.00 art/End Time -F 630p-7p	Rating 0.00	Weekdays	<u>Length Rat</u> - 1:00 <del>(\$1,000.0</del>	e <u>Rtg Type</u> 10) 0.00 <i>NM</i>		
3 WDJT ( ⊕ MG	09/24/1 for 10.2	2,16.1,9.2,9	M-F Late News 9.1,5.1,11.2	10	p-1035p		MTW	- 1:00 \$1,500.0	0.00 NM		
⊕ MG t	for 10.2	2,16.1,9.2,9	M-F Late News 0.1,5.1,11.2 M-F Late News		p-1035p		MTW	7100 41,000.0	j		
⊕ MG1	for 10.2	,16.1,9.2,9	.1,5.1,11.2		p-1035p		MTw	1:00 \$1,500.0	0.00 NM		
⊕ MG f	for 10.2	,16.1,9.2,9			F 6p-630p		M <b>TW</b>	1:00 \$1,400.0	0.00 NM		
⊕ MGf	ог 10.2	,16.1,9.2,9			F 6p-630p		MT <b>W</b>	1:00 \$1,400.0	0.00 NM		
8 WDJF0 ⊕ MG f	9/24/12 or 10.2	2-09/26/12 \ ,16.1,9.2,9.	Wheel of Fortune .1,5.1,11.2	630p-7p M-i	= 630p-7p		M <b>TW</b>	1:00 \$1,500.0	0.00 NM		
12 WDJT (	09/24/1	2 09/24/12	Mo 9p - 10p Hawaii Five-O	СМ	Mo 9p - 10p	1	- 1:00	1 \$4,600.00P-2	0.00 NM	i	\$4,600.00
<u>Start</u> Week: 09/24	/12	End Date 09/30/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$4,600.00	Rating 0.00					
13 WDJT 0	9/25/12	2 09/25/12	Tu 7p - 8p NCIS	СМ	Tu 7p - 8p	-1	- 1:00	1 \$6,000.00P-2	0.00 NM	1	\$6,000.00
Start I Week: 09/24	/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$6,000.00	Rating 0.00					
14 WDJT 0			Survivor: Philipp	CM oines	7p - 8p	1	1:00	1 \$6,000.00P-2	0.00 NM	16	\$6,000.00
Start I Week: 09/24/	/12	End Date 09/30/12	Weekdays 1		Rate \$6,000.00	Rating 0.00	_		1		
15 WDJT 09			CSI: Crime Sce	_	Wed 9p - 10 า	p1	1:00	1 \$5,000.00P-2	0.00 NM	-1	\$5,000.00
Start E Week: 09/24/	12	End Date 09/30/12	Weekdays 1	Spots/Week 1	Rate \$5,000.00	Rating 0.00					
N16 WDJT 09			60 Minutes	СМ	6p - 7p	- <b></b> 1	. 1:00	1 \$6,400.00P-1	0.00 NM	0	\$0.00
[NA ]	12 ite Ran /17/12- IG 11.3,	09/23/12 St .11.4,11.5,1	11.6,11.7,11.8	<u>Start</u> 6p -	<u>Rate</u> \$6,400.00 <u>/End Time</u> 7p	_		<u>.ength Rate</u> 1:00( <del>\$6,400.00)</del>	Rtg Type 0.00 NM		
			M - SU Late New M-Su 10p-1035p	•	10p - 1035p	TFSS	1:00	2 \$1,200.00P-2	0.00 NM	2	\$2,400.00
<u>Start D.</u> Week: 09/17/1		End Date 09/23/12	<u>Weekdays</u> TFSS	Spots/Week 2	<u>Rate</u> \$1,200.00	Rating 0.00					
18 WDJT 09			M-F Late News M-F Late News	CM	10р-1035р	MTW	1:00 1	\$750.00LUR	0.00 NM	1	\$750.00
Start Da Week: 09/24/1	2 0	Ind Date 19/30/12	Weekdays MTW	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00					
			Sat 1035p-1135p The Closer		1035p-1135p	1-	1:00 1	\$140.00LUR	0.00 NM	1	\$140.00
Start Da Week: 09/17/1	2 0	nd Date 9/23/12	Weekdays	Spots/Week 1	Rate \$140.00	Rating 0.00					
_		,	Sat 1135p-1235a The Closer		1135p-1235x	1-	1:00 1	\$100.00LUR	0.00 NM	di.	\$100.00
Start Da	<u>ite</u> <u>E</u>	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			Ű		

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OBAMA 4 PRES: 60'S

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WDJT-TV-LP

Ln Ch Start End 20 WDJT 09/22/12 09/22/12	Inventory Code Break		Len Spots	Rate Pri Rtg T	vpe Spots	Amount
20 44D31 09/22/12 09/22/12	2 Sat 1135p-1235a CM The Closer	1135p-1235x1-	1:00 1	\$100.00LUR 0.00		\$100.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$100.00 0.00				
21 WDJT 09/23/12 09/23/12	NFL Early Game RegulaSPRT NFL Early Game	NFL Early Game1	1:00 1	\$4,000.00P-2 0.00	NM 1	\$4,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate Rating \$4,000.00				
22 WDJT 09/23/12 09/23/12	NFL Late Game RegularSPRT NFL Late Game Regular Seaso	NFL Late Game Re1	1:00 1	\$6,000.00P-2 0.00	NM 1	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	Rate Rating \$6,000.00				
23 WDJT 09/22/12 09/22/12	2=2 - 1110 - 01 (1)	Fri 130p-5p/Sat 11⊬1- (2:00 PM-5:00 PM)	1:00 1	\$150.00LUR 0.00 h	NM 1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$150.00 0.00				
·				Totals	29	\$48,090.00